

Keywords:

Analyst	Analysis	ICT	UML
Creative	Architecture	Internet	PHP
Critical thinker	Usability	e-Business	SQL
Open-minded	Programming	Open Source	XML

Pascal POLLEUNUS17/03/1974
Belgian native, male+32 477 30 83 95
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IT: 10+ years	Analyst-Developer: 10 years
Web: 10 years	Project Manager: 5+ years

Technical Web Project Manager – Analyst-Developer senior**Personal Profile**

- Experienced, creative and innovative
- Results-driven, tactical, strategic and proactive – anticipates and takes initiatives
- Methodical and rigorous approach to find solutions to challenges – organised and perfectionist
- Good listener and critical thinker with strong analytical skills – translates needs into requirements
- Keen and enthusiastic to learn, autodidact
- Open-minded and team spirit
- Very good knowledge of the Internet industry and the “social Web” (technologies, standards, trends...)

Career History

*See page 3 for “Projects Description”***Since 01/2007****Owner and General Manager of eSpecific**Achievements:

- C.T.O., Project Management, Requirements Gathering
- Business, Strategic, Functional and Technical Analysis, Usability
- Software and Database Architecture, Programming

Main Projects:

- **Getyoo**: C.T.O., project management
- **Emakina**: analyst for Carrefour, Fortis, Dexia, Delta Lloyd, Vacature...
- **Media Marketing, Dupedi**: websites and intranets for magazines
- **univadis**: international physician community (project manager & analyst)
- **Arjuna Productions**: analysis, rich media consultancy, R&D

06/2002 - 12/2006**Owner and General Manager of BeezNest**Main Projects:

- **TeleRiva**: VoIP platform and real-time billing system
- **JVC**: European portal, intranet, extranet, e-commerce...
- **Media Marketing**: website of their magazine

04/2000 - 06/2002**Project Leader, Analyst-Developer and DB Architect – freelance**Achievements:

- Functional and Technical Analysis, Price Offers
- Planning and Follow-Up
- Design, Programming and Management of websites and databases
- System Administration (servers, databases and DNS)

Main Clients:

Cromozone, DAD, Euromultimedia

Main Projects:

- **Armed Forces Institute of Pathology**: intranet
- **Sportizon, Internet Addict**: portals and intranets
- **EURORAD, CIRSE**: websites and intranets

10/1998 - 04/2000 Various projects for the European Commission – Intrasoft Intl.

01/2000 - 04/2000 Analyst-Developer – Euro Info Centres

Achievements: New help desk application and quality assurance tool (+ migration)

08/1999 - 12/1999 Web Manager and Developer – CORDIS

Achievements: Design, development and management of websites and databases

10/1998 - 08/1999 IT Support – DG VI – Agriculture

Achievements:

- Migration from Windows 3.1 to Windows NT (1.200 users)
- Configuration and maintenance of the computer equipment
- Help desk, technical assistance for the users

Student Jobs

- Contributing to the [NashuaTec](#) inter-enterprise management network program
- Presentation coordinator at the [Java Enterprise Symposium '99](#)
- Salesman, stock manager and technician in a computer shop
- Surveys and telephone marketing; for Survey & Action and [Phonecom](#)

Skills

[4] = excellent, [3] = good, [2] = average, [1] = basic, // = notions

Methodologies: UML, SCRUM, Wireframes, Usability, User Experience, Interaction Design, Object-Oriented Programming, Design Patterns, Unit Testing // RUP, Agile, XP, WAI

Programming: PHP (5) [4], Zend Framework [3], Python [2], Django [2], XHTML [4], CSS [3], JavaScript [3], Ajax [2], SQL [4], PL/pgSQL [4], XML [3], XSL [1], ActionScript/Flex [2], Bash [2], SVN [3], CVS [3] // Java, Perl

Databases: PostgreSQL [4], MySQL [3], MS SQL Server [3], SQLite [2], MS Access [3]

Servers: Apache [4], IIS [2], ColdFusion [2], BIND [3], FreeRADIUS [1] // Asterisk

OS: GNU Linux (Debian, Ubuntu) [3], MS Windows (3.x to Vista) [3], Mac [2]

Office: OpenOffice.org [4], MS Office [4], MS Visio [3], Dia [4], Mozilla [4], Outlook [3]

Graphic Design: Photoshop [3], Flash [2], Illustrator [2], The GIMP [1]

Education

1996-1998	License in Computer Sciences	U.L.B. (Université Libre de Bruxelles)
1994-1996	Industrial Engineering	E.C.A.M. (Ecole Centrale des Arts et Métiers)

Personal Details

Location: Belgium, Brussels (Uccle)

Languages: French: mother tongue
English: very good
Dutch: basic

Driving Licence: European, type "B" (car, since 11/1993), type "A" (motorcycle, since 08/2008)

Sports: Mountain bike, karting, fitness, [nunchaku](#), snowboard

Hobbies: Sciences, new technologies, architecture & interior design, music, cinema

Projects Description

Only main projects are described here. My roles are in bold.

Getyoo – 1 year (2009)

- Client:** Getyoo allows you to centralize your online activity in one place and share it in the real world. This is done using a Clicky, a small device that lets you connect to people and objects in the real world and collect online information about them.
- Website:** <http://www.getyoo.com/>
- Description:** The objective was to launch the startup from a technical point of view. The project was composed of several parts:
1. **Analysis:** Analyse the competition and users needs. Refine/reframe the project, define the concept. Write specifications for the software, hardware and infrastructure.
 2. **Hardware:** Design and manufacture of an electronic device based on RFID (the Clicky).
 3. **Software:** Design the applications and databases architectures. Design the user interfaces. Enable interactions with the electronic device and other social networks. Softwares programming.
 4. **Infrastructure:** Design a scalable infrastructure. Establish development, testing and production environments (with deployment procedures).
 5. **Project Management:** Define the planning and coordinate the different teams.
 6. **Collaboration:** Establishment of tools for company management, internal communication, and developers.
- Achievements:**
- analysis (business, strategic, technical, functional, user experience)
 - project management (planning, coordination, follow-up...)
 - design and programming of applications and databases
- Team (11):**
- eSpecific (4): **1 C.T.O. + Project Manager**, 3 Developers (incl. 2 interns)
Getyoo (4): 2 Founders, 1 Developer, 1 Communication Manager
Central (2): 2 Graphic Designers
Hellea (1): 1 System Administrator
- Technologies:** PHP, Zend Framework; PostgreSQL, Apache; GNU Linux Debian; UML, SVN

JVC Europe – 3.5 years (02/2002 - 07/2005)

- Client:** JVC Europe is the European branch of JVC, one of the worldwide leader in consumer electronics products. [In subcontracting for [Nikko IS](#)]
- Website:** <http://www.jvc.eu/>
- Description:** This project was composed of several parts:
1. Development of consumer websites (for 13 countries), with an intranet:
 - Phase 1: "Translation" of websites from ASP/MS SQL Server to PHP/MySQL.
 - Phase 2: Development of a brand new website.
 - We met the subsidiaries and analysed their needs, came up with specifications, and finally developed the new version.
 - The main goals were to provide the subsidiaries with a common website that could be customised according to their local needs, to allow them to manage efficiently their content, and to allow them to use and/or import content from world and Europe wide repositories or from other countries.
 - Phase 3: Adding an e-shop to the UK website, interacting with their AS/400.
 2. Development of a system to ease the translation process.
 - This part was done in close collaboration with the head office in Japan.
 - The goal was to collect texts and images from the head office, notify translators if needed, collect translated data and update websites (automatically or after approval by the subsidiary).
 3. Development of an extranet for UK dealers, interacting with their AS/400.
 4. Several "side-projects" like a tool to create product leaflets in PDF by using the data available for the websites, and a special product registration system.

- Achievements:**
- “translation” of the websites code and the database + data migration
 - analysis of requirements and needs + technical and functional analyses
 - planning and follow-up (with the Project Manager and the Project Coordinator)
 - design and development of applications and databases + data migration

Team (13): BeezNest (2): **1 Project Leader**, 1 System Administrator
JVC Europe (3): 1 Project Manager, 1 Graphic Designer, 1 AS/400 Administrator
JVC Japan (2): 1 Project Manager, 1 Developer
Nikko IS (6): 1 Coordinator, 2 Developers, 1 Graphic Designer, 2 Content Managers

Technologies: PHP, XML, PL/PgSQL, Bash; PostgreSQL, Apache; GNU Linux Debian; UML, CVS

Media Marketing — Since 01/2004

Client: Media Marketing (a branch of Dupedi) is a magazine focused on the communication industry, addressing principally the professionals.

Website: <http://www.mm.be/>

Description: The main goals of this project were to reorganise their website and to give them the ability to manage the content by themselves. Beside that, they wanted also to add advertisement areas (also managed by themselves) and to integrate the databases of their two main products (“Marketing Book” and “Media Plan”) into the website.

- Achievements:**
- analysis of requirements and needs + technical and functional analyses
 - planning, team coordination and follow-up
 - design and development of the application and the database + data migration

Team (4): **1 Project Manager**, 1 Developer, 1 Graphic Designer, 1 System Administrator

Technologies: PHP, PL/PgSQL; PostgreSQL, MS Access, Apache; GNU Linux Debian; UML, CVS

TeleRiva — 2.5 years (06/2003 - 12/2005)

Client: TeleRiva is a company that provides VoIP services.
TeleRiva was created by BeezNest, Telgra and IperConnect.

Website: <http://www.teleriva.com/>

Description: The goal of this project was to create a state-of-the-art VoIP platform enabling high quality communications handled in the most cost-effective way.
The infrastructure was based on Cisco hardware working in close collaboration with our home-made billing system allowing to find the best route according to customer policies (price and/or quality) and to deliver real-time information.
We also studied the possibilities of getting direct routes towards several countries; and tested the use of VoIP over Wi-Fi (with Wi-Fi phones).

- Achievements:**
- as technical leader for the billing system and the intranet/extranet: analysis of requirements and needs + technical and functional analyses
 - planning, team coordination and follow-up (in collaboration with another PM)
 - design and development of applications and databases

Team (9): 1 Project Manager + Sales Manager, **1 Project Manager + Development Leader**, 2 Telecom Engineers, 1 System Administrator, 1 Developer, 1 Graphic Designer, 1 Accountant, 1 Secretary + Coordinator

Technologies: Cisco, GNU Linux Debian; PostgreSQL, Apache, FreeRADIUS, Asterisk, Swocket; PHP, Python, Perl, PL/PgSQL, Flash, ActionScript, Bash, XML; UML, CVS

Sportizon – 11 months (01/2001 - 11/2001)

- Client:** Sportizon was a multi-sports portal addressing mainly sport clubs.
[In subcontracting for [Cromozone](#)]
- Website:** <http://www.sportizon.be/> (disappeared, but some traces at web.archive.org)
- Description:** The goal of this project was to create a portal for sport clubs allowing them to create their own personal web-page with an underlying community and several services like articles, results... Starting only with football, the client quickly wanted to add more sports (volleyball, handball, hockey...).
- Achievements:**
- analysis of requirements and needs + technical and functional analyses
 - planning, team coordination and follow-up
 - design and development of the application and the database + data migration
- Team (5):** **1 Project Leader**, 2 Developers, 1 Graphic Designer, 1 Integrator
- Technologies:** ColdFusion; MS SQL Server, IIS; Windows NT

Armed Forces Institute of Pathology – 10 months (03/2000 - 12/2000)

- Client:** The A.F.I.P. is a tri-service agency of the U.S. Department of Defense specialising in pathology consultation, education and research.
[In subcontracting for [Euromultimedia](#)]
- Website:** <http://www.radpath.org/>
- Description:** The goal of this project was to develop an intranet based on their current MS Access application. The main purposes of that intranet were to manage their "six week course" (classes, students, study cases, inscriptions, certificates, lockers...) and to archive the radiologic material.
We developed also a web-based application to view [DICOM](#) images.
- Achievements:**
- reverse engineering of the MS Access application
 - analysis of requirements and needs + technical and functional analyses
 - team coordination (in collaboration with the Project Manager)
 - design and development of the application and the database + data migration
- Team (4):** 1 Project Manager, **1 Project Leader**, 1 Developer, 1 Graphic Designer
- Technologies:** ColdFusion; MS SQL Server, MS Access, IIS; Windows NT